



# The Photographic Alliance of Great Britain

## The PAGB Awards (APM) Online Advisory Service

The PAGB Awards for Photographic Merit (APM) Online Advisory Service is a way by which those who have applied for an award can get advice on their submission, or those who are considering applying for an award can get advice on whether or not they meet the standard.

### About the Service

The service is offered by a number of experienced volunteer advisors who have generously agreed to offer their time. Each advisee will be allocated to an individual advisor.

Each advisor will determine how they give this advice, although usually the advisee would send digital files of the images to the advisor (at up to 1600px wide by 1200px high) followed up by a telephone conversation with both looking at the images on their own monitor. Those intending to submit in prints may have the option of sending their prints, or a selection of prints, to the advisor. Prints can only be returned by prior arrangement and at the advisee's expense.

We envisage that each advisee will receive up to two online sessions. The second session would be after undertaking any work suggested on the images, or to bring forward new images.

### Eligibility

You must be qualified to apply for an award at the level for which you are requesting advice, where the conditions are set out in PAGB APM Leaflet One. In summary:

- you must be a current active member of a PAGB Affiliated Club
- the minimum duration of that membership must be 2 years for CPAGB, 3 years for DPAGB and 5 years for MPAGB.

### Application

The service can be accessed via the contact form on the APM Advisory Service page of the PAGB web site ([www.thepagb.org.uk/awards/apm-advice-service/](http://www.thepagb.org.uk/awards/apm-advice-service/)). The information entered on the form sends an email to the Advisory Service organiser and is not stored on the web site. You will receive a copy of the email.

On the form you will need to give:

- your name and contact details
- your club and federation
- the level of award in which you are interested
- your current status in the APM system (not yet applied; a current applicant; a previous applicant)
- whether your images are likely to be primarily Nature, as this may determine the advisor allocation.

The service availability is limited by the number of available advisors. Applicants are not guaranteed a place for advice and may be placed on a waiting list when necessary.